



**BLEED (Outer red line)**  
Extend all artwork elements to this line to avoid an unwanted white edge.



**TRIM (Middle black line)**  
This is where the insert will be cut.



**SAFE AREA (Inner pink line)**  
Any elements you don't wish cut off should sit within this line.



**GUIDES (Blue lines)**  
The middle lines are where the folds will fall.  
The two outer lines are the tolerance guides.  
(Visible only within the opened in InDesign file)

THE COVER WILL BE GLUED HERE.  
PLEASE KEEP ALL VITAL IMAGES  
AND TEXT 3 MM'S FROM THE  
EDGE OF THE COVER  
(THE PINK LINE)

THE COVER WILL BE GLUED HERE.  
PLEASE KEEP ALL VITAL IMAGES  
AND TEXT 3 MM'S FROM THE  
EDGE OF THE COVER  
(THE PINK LINE)

