

THE COVER WILL BE GLUED HERE.  
PLEASE KEEP ALL VITAL IMAGES  
AND TEXT 3 MM'S FROM THE  
EDGE OF THE COVER  
(THE PINK LINE)

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**BLEED (Outer red line)**  
Extend all artwork elements to this line to avoid an unwanted white edge.



**TRIM (Middle black line)**  
This is where the insert will be cut.



**SAFE AREA (Inner pink line)**  
Any elements you don't wish cut off should sit within this line.



**GUIDES (Blue lines)**  
The middle lines are where the folds will fall.  
The two outer lines are the tolerance guides.  
(Visible only within the opened in InDesign file)

